



Link up users and data analytic experts

Combining technical expertise with in-depth knowledge of what needs to be delivered means a more robust solution will be identified.



1 Commonality Have one central business analytics system so that skills and experience can be shared across departments and silos are not created.

Define quality

Having a data validation and cleansing process across the organisation means there is always only one version of the truth.



This includes not expecting data to always be perfect. If there is an acceptable percentage of inaccurate data then the data set as a whole can be used.

Create shared ownership

Bringing data owners and business analytics users together breaks down protectiveness over data. Joint ownership creates a shared responsibility rather than a removal of perceived power.

Understand existing preferences

Identify existing skill sets and preferences of users and incorporate these into the business analytics solution to help with levels of engagement.

Ripple-effect rollout



Plan to rollout across individual teams rather than big-bang. As well as allowing the tool to be tailored, it helps with engagement levels.

Focus the training

Train users using data and outputs they are familiar with. This helps with adoption and usage.

Communicate



The plan should include the programme brief, how it helps the organisation and the touchpoints for users. Let teams prepare and update the integration achieved to date.